



Bulldogs Abroad | Room 208, 119 South St, Big Rapids, MI | Barking from Around the Globe!

February 6, 2025

Dr. Logan Jones
Dean of the College of Business
200-F Business Building
119 South St, Big Rapids, MI 49307

Dear Dr. Jones,

Since restarting the study abroad program after the COVID-19 pandemic, interest has been growing throughout the student body on what the possibilities are. Cohorts of students jetted off across the globe during past semesters and bring back stories of their time abroad. With the Bulldogs Abroad Podcast, our goal is to create a space where students can share their experiences and inform others of the different options available.

The College of Business (COB) can use this podcast as an opportunity to show incoming freshman/transfer students what this program provides, potentially aiding their final decision. An investment of \$5,000 would cover the expenses of the equipment necessary for creating a podcast: microphones, cameras, sound/editing equipment, etc. Having access to room 208 in the COB to set up a studio dedicated to filming, editing, and posting our weekly episodes would also be much appreciated. We will also take responsibility of advertising the podcast to our student body and community members.

Thank you for taking the time to read this proposal and consider our request. If you have any questions, or would like to discuss our request further, you can feel free to reach out to my cell at 616.350.7024 or email at yarnelm@ferris.edu. We look forward to hearing from you soon.

All the best,

Mason Yarnell
PR Specialist, Bulldogs Abroad Podcast